



American Cancer Society Cancer Action Network

12th Annual New England Research Breakfast

Monday, June 17, 2019 State Room, 60 State Street, Boston

The statistics are startling—1 in 2 men and 1 in 3 women will be diagnosed with cancer in their lifetime.

ACS CAN champions cancer research breakthroughs and hope for patients.

The **American Cancer Society Cancer Action Network** (ACS CAN) is the nation's leading advocacy organization working everyday to make issues facing cancer patients a national and state priority.

The **ACS CAN 12th Annual New England Research Breakfast** is a premiere event that brings together more than 300 leaders from business, academia, health care, government, life sciences, and cancer research communities to support ACS CAN's mission.

Translating Action Into Influence. Eliminating cancer relies as much on public policy as it does

on medical research. Cancer fighting public policies such as sustained investments in medical research, stronger efforts to reduce tobacco use, improved access to care and better quality of life for patients help ensure our innovation ecosystem stays strong and patients and families receive the care they need.

Partnering for Patients. Support for this event highlights your company's commitment to saving more lives from cancer. Come network and build relationships with business, medical research and health care leaders in attendance.

Please consider the enclosed sponsorship opportunities and support ACS CAN's effort to promote future discoveries in cancer research and improve access to care for all. For more information, please visit fightcancer.org/BostonBreakfast

PARTNERING IN THE FIGHT AGAINST CANCER | FIGHTCANCER.ORG | 617.955.7572

Contributions or membership payments to the American Cancer Society Cancer Action Network, Inc. are not tax-deductible



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2018 ACS CAN New England Research Breakfast Sponsors



PAST SPEAKERS INCLUDE

Douglas Lowy, MD

Former Acting Director of the National Cancer Institute

Massachusetts Governor Charlie Baker

U.S. Senator Elizabeth Warren

U.S. Congressmember Katherine Clark

George Daley, MD, PhD

Dean of Harvard Medical School

Diamond Presenting Sponsor

EMD Serono

Gold Sponsor

Hologic

Event Sponsors

AbbVie	Harvard Medical School
AstraZeneca	ImmunoGen, Inc.
Beth Israel Deaconess Medical Center	KSQ Therapeutics
Blueprint Medicine	Lahey Health
Boston Children's Hospital	Massachusetts General Hospital Cancer Center
Boston University	Novartis
Brigham and Women's Hospital	Partners HealthCare
Bristol-Myers Squibb	Pfizer
Cataldo Ambulance Service	SmithGroup
Dana-Farber Cancer Institute	Takeda Oncology
Foundation Medicine	TD Bank
Genentech	TESARO
	Vertex
	X4 Pharmaceuticals

Table Hosts

Acentech	Massachusetts Society of Clinical Oncologists
Amgen	Moderna Therapeutics
Charles Schwab - Boston	PhRMA
Deciphera Pharmaceuticals	Suffolk Cares
HarborOne Bank	Thermo Fisher Scientific
Idera Pharmaceuticals	Verrill Dana
Janssen Oncology	W ₂ O Group
Massachusetts Biotechnology Council	

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2019 Event Sponsorship Opportunities

Sponsor Benefits	Table Host (\$3,000)	Bronze Sponsor (\$5,000)	Silver Sponsor (\$10,000)	Gold Sponsor (\$25,000)	Diamond Sponsor (\$50,000)	Platinum Presenting Sponsor
Reserved Seating	4 Seats	1 Table (8 seats)	1 Table w/ Distinguished Guest	2 Tables w/ Distinguished Guests	2 Tables w/ Distinguished Guests	2 Tables w/ Distinguished Guests
Event Signage Recognition (posters, slides, table top signs)	Name recognition on signage	Logo on posters, name recognition on the rest	Logo on posters & slides, name recognition on rest	Logo on all event signage & materials	Logo on all event signage & materials	Logo on all event signage & materials
Event website	Name recognition on website	Name recognition on website	Name recognition on website	Logo on website	Logo on website	Logo on website
Social Media	Day of event mention on social media	Day of event mention on social media and group announcement prior to the event	Day of event mention on social media and individual announcement prior to the	Multiple mentions on social media highlighting sponsorship	Multiple mentions on social media highlighting sponsorship	Multiple mentions on social media highlighting sponsorship
Ad in Event Program Book			Quarter Page	Half Page	Full Page	Full Page
Logo Placement in Program Book				✓	✓	✓
Logo on Save the Date					✓	✓
Speaking Opportunity (3-4 minutes) at						✓
Private Meet & Greet with Special Guests/Speakers						✓
ACS CAN Corporate		Corporate Sponsor	Corporate Friend	Corporate Hero	Corporate Ally	Corporate Champion

If you are interested in sponsoring this event or would like more information, contact Shalini Vallabhan at Shalini.Vallabhan@cancer.org or by phone at 617.955.7572 or go to fightcancer.org/BostonBreakfast

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